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Call for Papers for the Conference Stream on

Sustainable Performance Measurement

within the
11th Annual International Sustainable Development Research
Conference
June 6-8, 2005 in Helsinki at Finlandia Hall, Finland

Session Convenors: Dr. Frank Figge and Tobias Hahn

The conference stream will be chaired by Frank Figge (School of Earth & Environment, University of Leeds/UK) and Tobias Hahn (Institute for Futures Studies and Technology Assessment/Germany).

What gets measured gets managed. However, measuring Sustainable Performance is far from trivial. A range of different methods has been developed to measure the sustainable performance of products and services, companies or even entire countries. Even after many years of research and practical application there does not seem to be a consensus on how to measure sustainable performance. One of the crucial challenges in this context is how to deal with the multi-dimensional nature of sustainable measurement. As a result sustainability aspects are often not measured and managed at all.

This special stream will look at different methods and tools to measure sustainable performance. The focus of this stream is not so much about what is measured but about how sustainable performance can be measured. Contributions to this workshop could for example come from Life Cycle Assessment, Socially Responsible Investment, Environmental and Sustainability Accounting or Financial Economics. Papers should address the specific link to the notion of sustainable development of the performance

measurement methods and tools presented. Newly developed and innovative approaches to sustainable performance measurement are especially welcome.

Presentations can cover both case studies as well as theoretical papers. Case studies are especially welcome when they allow drawing conclusions on the use of sustainability assessment tools in different contexts. Theoretical papers will ideally help to identify the rationale behind the measurement of sustainable performance. Participants of the special stream should expect to gain new insight into how sustainable performance assessment can be approached in both theory and practice.

Initial abstracts of approximately 200 words should be emailed to Frank Figge at Figge@sustainablevalue.com or Tobias Hahn at t.hahn@izt.de with a copy to Jouni Korhonen at jouni.korhonen@uta.fi. Abstracts will be accepted until the workshop is filled.